

MacDonald Ranches Performance Power 2011 Sale

Genetics for the Next Generation...

**March
8
2011**

Performance Power 2011 Sale

**Tuesday, March 8 2011 1:00 PM CDT
Kist Livestock Auction - Mandan, ND**

Selling 140 Bulls

*A powerful group of bulls- 70 Purebred and
High % Salers and 70 Optimizer Composites*

15 Heifer Calves

Foundation females and show prospects

20 Bred Females

Productive Salers and Salers-cross cows and heifers

Visit us at www.macdonaldranches.com



Welcome to the MacDonald Ranch!

Thanks for taking the time to take a look at our breeding program. Our family has been in the seedstock business since 1939 when Jim MacDonald purchased his first registered Polled Hereford females. We have been breeding Salers since 1983 and have had an annual production sale every year since 1972.

We breed around 500 females that serve as the foundation of our Salers and Optimizer composite breeding program. We do over 400 AI services each year in our effort to introduce the best possible genetics into our seedstock offering and also have an aggressive embryo transplant program. We have collected carcass data on all of our cull steers and heifers since 1995 and 2011 will mark the 12th year that we have ultrasounded all of our bulls and replacement heifers for carcass traits.

The ranch is located 10 miles southeast of Bismarck, North Dakota on the bluffs overlooking the Missouri River valley on scenic State Hwy 1804 where Bill's grandfather homesteaded in the 1880's. We value relationships with our customers and take great satisfaction in getting to know them as friends, learning their needs, and helping them to select the bulls that will provide the most value for their individual situation. If you ever get close to Bismarck, we would love to show you our cattle. And even if you can't make it to the ranch, we are only a phone call away.



Will & Jerilyn MacDonald
Ty, Jayden & Jerrod



Bill & Linda MacDonald

Here's Why You Need MacDonald Ranch Salers and Optimizer Genetics

Have more live calves than ever before.

Lighter birth weight and slender conformation of the Salers calf means more live calves with fewer assisted births. Newborn Salers calves get up and start suckling fast, even in tough weather conditions. Meat Animal Research Center (MARC) across-breed EPD adjustment factors show Salers to be the lightest birth weight of the Continental breeds.

Add thickness, length, muscle and gainability to your calf crop.

Our Salers and Optimizer Composites will put better butts, wider tops and more stretch in your calves. Take advantage of the benefits of heterosis

Maintain carcass quality.

16 years of collected carcass data and 12 years of complete ultrasound data enable us to offer superior carcass-trait genetics. Meat Animal Research Center (MARC) across-breed EPD adjustment factors show Salers to be the highest marbling of the Continental breeds.

Increase maternal efficiency.

Great milking and long-lived Salers and Salers-cross females are well known for their ability to raise a big calf and come back in bred year after year. They'll give you more pounds of calf weaned per cow exposed than any other crossbreeding option.

Selling Many Sons of These Powerful Salers Herdsires

MAC TOPEKA 159T



B W
+1.6
W W
+35
Y W
+71
Mww
+43
Milk
+25

TOPEKA was the top selling bull of our Performance Power 2008 Sale. This homozygous black and homozygous polled herdsire has been elevated to one of the premier sires of the breed. In his first calf crop, he produced the 2010 National Reserve Champion Bull, the Grand Champion Female of the 2010 Salers Junior National and the \$7300 top selling Salers bull of the 2010 Midland Bull Test.

MAC TORRINGTON 139T



B W
+0.4
W W
+35
Y W
+72
Mww
+49
Milk
+32

TORRINGTON is making his mark as one of the best balanced herdsires we have ever produced. His all-polled progeny combine moderate birth weight with outstanding performance, superb structure and lots of fleshing ability. The sale offering includes a large and impressive group of both red and black Torrington sons.

BIG SKY TRITON 40R



B W
-0.5
W W
+44
Y W
+90
Mww
+41
Milk
+18

TRITON is one of the Salers breed's greatest "performance spread" sires. He is a breed trait leader for birth weight. We have sold over 40 TRITON sons for an average of over \$3000.

MAC NAVIGATOR 281N



B W
+4.2
W W
+42
Y W
+86
Mww
+60
Milk
+39

NAVIGATOR is the "Milk & Marbling" sire who ranks as the #1 sire of the breed for Milk EPD and among the top 5 for marbling. He is homozygous polled and a cornerstone of our breeding program.

These Purebred and High % Salers Bulls Sell



B W
+1.3
W W
+45
Y W
+91
Mww
+45
Milk
+23

MAC San Juan 4X

Black Polled 87.5% Salers

Sire: **Big Sky Triton** Dam Sire: **BEV Garrett**

This stout and powerful TRITON son sells along with two ET full brothers.



B W
+2.8
W W
+44
Y W
+91
Mww
+46
Milk
+24

MAC Wide Load 22X

Black Polled Purebred Salers

Sire: **Big Sky Triton** Dam Sire: **BEV Masterpiece**

One of 7 sons selling out of our prolific donor dam, MAC Lil Blossom 35L. Several are homozygous black and some are homozygous polled.



B W
+2.3
W W
+50
Y W
+90
Mww
+56
Milk
+31

MAC Magnum 37X

Red Polled Purebred Salers

Sire: **MAC Torrington** Dam Sire: **S Nebraska**

This Torrington son is soggy and powerful and comes from a long line of productive, efficient and sound-uddered cows.



B W
+2.4
W W
+42
Y W
+80
Mww
+48
Milk
+27

MAC Hutchinson 242X

Black Polled Purebred Salers

Sire: **MAC Topeka** Dam Sire: **BEV Garrett**

Well-balanced and smooth polled Topeka son whose dam who has an average weaning ratio of 107 on 4 calves.



B W
+1.3
W W
+46
Y W
+84
Mww
+55
Milk
+32

MAC Wichita 88X

Black Polled Purebred Salers

Sire: **MAC Topeka** Dam Sire: **S Nebraska**

This long-sided and very thick-made Topeka son has a weaning ratio of 109. His dam has an average of 115 on 3.

These Optimizer Composite Bulls Sell



B W
+1.7
W W
+59
Y W
+107
Mww
+50
Milk
+21

MAC Highpoint 295X

Black Polled 50% Salers / 50% Angus

Sire: **MAC Topeka** Dam Sire: **RR Bik Label (AN)**

Homozygous black and homozygous polled. Weaning wt. ratio of 115.



B W
+2.0
W W
+48
Y W
+99
Mww
+49
Milk
+25

MAC Focal Point 251X

Black Polled 50% Salers / 50% Angus

Sire: **Mytty In Focus** Dam Sire: **BEV Masterpiece**

Another of the 7 ET sons selling out of MAC Lil Blossom 35L. Homozygous black and smooth polled. Thick-made and backed by productive maternal genetics.



B W
+1.2
W W
+47
Y W
+96
Mww
+46
Milk
+23

MAC Rocky 228X

Black Polled 50% Salers / 50% Angus

Sire: **MAC Sundance** Dam Sire: **BCC Bushwacker**

Homozygous black second generation Optimizer whose grandmother is an ASA Gold Dam.



B W
+0.1
W W
+44
Y W
+95
Mww
+46
Milk
+24

MAC Melrose 319X

Black Polled 50% Salers / 50% Angus

Sire: **MAC Sundance** Dam Sire: **VRD**

Another example of the spectacular offering of sons of the homozygous blk and polled MAC F1 Sundance.



B W
+1.8
W W
+49
Y W
+93
Mww
+49
Milk
+24

MAC Up North 181X

Black Polled 75% Salers / 25% Angus

Sire: **MAC F1 Upbeat** Dam Sire: **MAC Lennox**

One of the typically very stylish and light birth weight sons of the Optimizer sire, MAC F1 Upbeat 115U.

OPTIMIZER COMPOSITES

*Optimize the Maternal
Balance the Carcass
Manage Heterosis*

Optimize the Maternal

Part of the success of our Optimizer Composites is that they are all composed of complementary maternal breeds. This creates a composite that not only takes advantage of heterosis, but also produces a predictably efficient and productive crossbred replacement female. **We think the Salers X Angus (or Red Angus) female is the most efficient and productive commercial cow in the industry.**

Balance the Carcass

The complementarity of Salers and Angus is just as impressive when applied to carcass traits. Angus have set the industry standard for excellence in marbling. Salers excel in producing lean carcasses without excess external fat. Their well-muscled carcasses have big ribeyes and almost always fall into a Yield Grade 1 or Yield Grade 2 category. They also have outstanding feed conversion and gainability in the feedlot. Salers also tend to have higher marbling scores than other Continental breeds, though not as high as Angus.

Manage Heterosis

Optimizer composites easily fit into many crossbreeding situations and can make it easier for you to manage heterosis and breed complementarity in your cowherd. **To see how our Salers and Optimizers can help you advance your crossbreeding program, give us a call or visit www.macdonaldranches.com**



MAC Lil Blossom 35L

Our prolific donor dam who is the mother of 7 sons selling in Performance Power 2011. You can learn more about her, our breeding program and the sale offering at

www.macdonaldranches.com

Count on MacDonald Ranch genetics to maximize the one trait that counts in your cowherd...**PROFIT**

Take Advantage of the "Extra Value" in MacDonald Ranch Genetics

Disposition

25 years of culling and selection for disposition have made our Salers some of the gentlest cattle you'll find anywhere.

Customized Approach to Customer Service

We will gladly take the time to understand your needs and help you select the bulls that will best complement your cowherd. For help with anything from crossbreeding plans to marketing options, we are just a phone call away.

Delivery Cost Guaranteed not to exceed \$400 per head anywhere in the continental U.S.

Complete data will be available on the bulls, including:

- Ultrasound carcass measurements for ribeye area, fat thickness and % intramuscular fat (marbling)
- 100 day ADG and WDA test results
- Accurate birthweights, adj. 205, adj. 365 and current weights
- EPD's
- Frame score and scrotal circumference
- DNA tested for homozygous black genotype
- All bulls tested for BVD-PI
- Igenity Profile available on all double black bulls

Search and sort the sale offering online at www.salersusa.org

Click on **Sale Catalogs** and select MacDonald Ranches Performance Power 2011 Sale

www.macdonaldranches.com

Sale bull pictures - Sale data sheets - More info on herdsires and foundation dams - Crossbreeding plans - Catalog & DVD requests

Clip and Return

Get your sale catalog and preview DVD...

You're invited to the ranch anytime, but if you can't make it to Bismarck before the sale, return this coupon and we'll send you a sale catalog, DVD of the sale cattle and any other information you request. Or you can request your catalog and DVD online at www.macdonaldranches.com.

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

- Performance Power 2011 Sale Catalog
- DVD video preview of the sale cattle
- Sire Directory and Semen Order Form

Our philosophy on bull development...



Shown here is a part of our 40-acre bull development pen where our bulls are fed and developed from weaning to sale time. We believe that delivering a sound bull that will stand up and maintain his condition in a pasture breeding environment is a vital part of the success of the bulls we produce. That's why our bulls are selected rigidly for soundness and fertility and developed on a high roughage ration in this 40 acre pen. They come to you grown out, hardened and ready to work.

This sale will be broadcast live on the internet.

DVAuction
Broadcasting Real-Time Auctions

Real time bidding & proxy bidding available.
For questions contact Justin Dikoff at (605) 290-0635 - jdikoff@dvauction.com

Absentee Bidding

We sell many cattle by sight unseen bids every year. If you are unable to attend the sale, we would be glad to assist you with bidding on the animals you have selected. You can watch and bid online at dvauction.com, submit bids by phone or place bids with one of our representatives at the sale. We would be glad to discuss the bidding options and which cattle might best fit your needs. We will also arrange to have cattle that you purchase delivered. Give us a call to set up a plan for absentee bidding.

Performance Power 2011 140 Salers and Optimizer Composite Bulls

15 Foundation Female Heifer Calves
20 Bred Salers and Salers X Females

Tuesday, March 8, 2011

1:00 PM CDT

Kist Livestock Auction Mandan, ND

 **MacDonald
Ranches**

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