

# MacDonald Ranches Performance Power 2014 Sale

Black and Red Genetics to Maximize the One Trait That Counts...**PROFIT**

March  
**11**  
2014



**Performance Power 2014 Sale**  
Tuesday, March 11 2014

Selling 170 Salers and Optimizer Composite Bulls  
Plus a Select Group of Bred and Open Females

*"Trust in the Lord  
with all your heart  
and lean not on  
your own under-  
standing. In all  
your ways,  
acknowledge Him  
and He will make  
your paths  
straight."*

Proverbs 3:5-6



Bill MacDonald  
Jan 6, 1944 - Dec 3, 2013  
Honoring his legacy

## Our largest offering of Salers and Optimizer bulls ever!

Selling 170 Bulls including about 90 full-blood, purebred and high % Salers bulls along with 80 Optimizer Composites and a few Angus.

Selling 15 Heifer Calves Registered Salers females selected from the very elite of our 2013 heifer calf crop

Selling 80 Bred Females Outstanding Salers and Salers-cross females direct from our producing cowherd.

[www.macdonaldranches.com](http://www.macdonaldranches.com)



**MacDonald  
Ranches**

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**America's #1 Breeder of Salers Carcass Trait Leaders**

Targeting  
Industry  
Profitability...

MacDonald Ranch Salers and Optimizer composites take advantage of the legendary calving ease and calf vigor of Salers cattle that results in more live calves with less labor. The rich milk of the Salers female means a heavier calf at weaning. Their fertility and longevity means they keep coming back in bred year after year. We also put a special emphasis on soundness, disposition and carcass traits to make life with your cows both easier and more profitable. Our Salers and Optimizer composites are genetically designed to help maximize profitability for all segments of the beef industry, from the cowboy to the consumer.

# Featuring sons and daughters of our breed-leading herdsires



**MAC TORRINGTON 139T**

**BW +0.7 WW +45 YW +84 Milk +25 CED +0.6**

Perhaps one of the best balanced herdsires ever to emerge from our breeding program, TORRINGTON covers all bases.



**MAC BLACK VISTA 349Y**

**BW +0.8 WW +37 YW +70 Milk +25 CED -0.1**

VISTA was the top-selling Salers bull of the Performance Power 2014 sale. His first sons will firmly establish him as one of the breed's premier herdsires.



**OPP ELIMINATOR 038X**

**BW +0.0 WW +39 YW +74 Milk +23 CED +0.6**

ELIMINATOR offers a superb balance of calving ease with outstanding structure and very attractive phenotypes.



**MAC CENTURION 240X**

**BW -2.3 WW +20 YW +40 Milk +22 CED +0.1**

Breed-leading calving ease combined with extra-gentle dispositions and promising maternal traits are hallmarks of CENTURION.



**OPP SABER 847U**

**BW +0.0 WW +61 YW +112 Milk +24 CED +0.0**

SABER calves have moderate birth weights with powerful performance, plenty of eye appeal and spectacular dispositions.



**MAC HIGH POINT 295X**

**BW +0.9 WW +51 YW +92 Milk +20 CED +0.3**

HIGH POINT is an Optimizer sire whose all black and all polled calves push down the scales with extra capacity and muscle.