

# MacDonald Ranches Performance Power 2016 Sale

Black and Red Genetics to Maximize the One Trait That Counts...*PROFIT*

**March  
8  
2016**



**Performance Power 2016 Sale**  
Tuesday, March 8 2016 - 1:00 PM CST  
Kist Livestock Auction - Mandan, ND

## Over 250 Head Sell

**Our most powerful offering of Salers and Optimizer bulls ever!**



**Selling 175 Bulls** including about 80 full-blood, purebred and high % Salers bulls along with 85 Optimizer Composites and 10 Angus.

**Selling 100 Females** including 85 bred Salers and Salers-cross females direct from our producing cowherd and 15 premier herd foundation heifer calves.

**[www.macdonaldranches.com](http://www.macdonaldranches.com)**

Visit our website to request a sale catalog and preview DVD of the sale cattle, view pictures, to see performance and ultrasound information as it becomes available and see additional data on the bred females



## MacDonald Ranches

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**America's #1 Breeder of Salers Carcass Trait Leaders**

# Put Your Breeding Program On the Move

With Sons and Daughters of our Breed-Leading Herdsires



**MAC ANDERS 29A**  
**BW**   **WW**   **YW**   **Milk**   **CED**  
**-1.0**   **+39**   **+78**   **+26**   **+1.7**

ANDERS is our young purebred Salers herdsire who sets a new standard for calving ease and gentle dispositions combined with impressive performance. 11 sons selling.



**MAC BLACK VISTA 349Y**  
**BW**   **WW**   **YW**   **Milk**   **CED**  
**+0.5**   **+37**   **+67**   **+23**   **+0.6**

VISTA was the top-selling Salers bull of the Performance Power 2012 sale. He has proven to be a calving ease sire who produces tremendous thickness and capacity.



**OPP ELIMINATOR 038X**  
**BW**   **WW**   **YW**   **Milk**   **CED**  
**+1.4**   **+47**   **+95**   **+18**   **+0.5**

ELIMINATOR offers a superb balance of calving ease and performance with attractive phenotypes. 12 sons selling including a flush of 6 full brothers to MAC KEYSTONE.



**MAC TORRINGTON 139T**  
**BW**   **WW**   **YW**   **Milk**   **CED**  
**+0.7**   **+45**   **+80**   **+22**   **+1.8**

Perhaps one of the best balanced herdsires ever to emerge from our breeding program, TORRINGTON covers all the bases from calving ease and performance to female power.



**OPP SABER 847U**  
**BW**   **WW**   **YW**   **Milk**   **CED**  
**+0.3**   **+52**   **+98**   **+28**   **+1.1**

OPP SABER is a breed pacesetter for producing gentle dispositions combined with outstanding performance and sound-uddered, spectacularly productive females.



**WARD 61U ZINGER Z243**  
**BW**   **WW**   **YW**   **Milk**   **CED**  
**+1.7**   **+74**   **+136**   **+21**   **+0.5**

ZINGER was the top selling bull of the breed in 2014, topping the Ward Ranches sale. His exciting progeny are loaded with capacity, muscle and performance.

## Salers Genetics are Meeting Industry Demands Now More Than Ever!

High-quality Salers genetics have more value in today's marketplace than ever. Over the past two years, our cull steers and heifers finished in our own feedlot and sold on the grid to JBS in Grand Island, NE have netted an average premium of \$44.50/head. They graded 5% better than the plant average with 15% more Yield Grade 1's, 2's and 3's. They averaged 28% CAB vs. a plant average of 19% and they weren't even all black! As we've been saying for years, adding Salers genetics takes off the fat while retaining the marbling and that's seeing a significant premium in today's marketplace. Add in the extra value of the calf survivability, fertility, longevity, milking ability and hardiness of Salers-cross females and Salers genetics make a lot of sense as your best crossbreeding option to realize the most profit from your cowherd.

## Don't Miss These Special Features!

14 sons of our young calving ease and disposition specialist red purebred Salers herdsire, MAC ATOMIC FORCE 36A. These ATOMIC FORCE sons are moderate-framed and thick with gentle dispositions and moderate birth weights.

Our largest offering in years from the acclaimed Balanced Trait Leader, S NEBRASKA 330N including a black polled purebred NEBRASKA son from the dam of the \$15,500 MAC BLACKJACK 25B.