

# MacDonald Ranches Performance Power 2015 Sale

Black and Red Genetics to Maximize the One Trait That Counts...**PROFIT**

March  
**10**  
2015

**Performance Power 2015 Sale**  
Tuesday, March 10 2015 - 1:00 PM CDT  
Kist Livestock Auction - Mandan, ND

**Over 250 Head Sell**

**Our most powerful offering of Salers and Optimizer bulls ever!**

**Selling 155 Bulls** including about 70 full-blood, purebred and high % Salers bulls along with 75 Optimizer Composites and 10 Angus.

**Selling 100 Females** including 85 bred Salers and Salers-cross females direct from our producing cowherd and 15 premier herd foundation heifer calves.

**[www.macdonaldranches.com](http://www.macdonaldranches.com)**

Visit our website to request a sale catalog and preview DVD of the sale cattle, view pictures, to see performance and ultrasound information as it becomes available and see additional data on the bred females



**MacDonald  
Ranches**

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**America's #1 Breeder of Salers Carcass Trait Leaders**

# Put Your Breeding Program On the Move

With Sons and Daughters of our Breed-Leading Herdsires



**MAC TORRINGTON 139T**

**BW** **WW** **YW** **Milk** **CED**  
**+0.7** **+45** **+80** **+22** **+1.8**

Perhaps one of the best balanced herdsires ever to emerge from our breeding program, TORRINGTON covers all the bases from calving ease and performance to female power.



**MAC BLACK VISTA 349Y**

**BW** **WW** **YW** **Milk** **CED**  
**+0.5** **+37** **+67** **+23** **+0.6**

VISTA was the top-selling Salers bull of the Performance Power 2012 sale. The sale offering includes many of his sons as well as his powerful full brother.



**OPP ELIMINATOR 038X**

**BW** **WW** **YW** **Milk** **CED**  
**+1.4** **+47** **+95** **+18** **+0.5**

ELIMINATOR offers a superb balance of calving ease and performance with outstanding structure and very attractive phenotypes.



**MAC SUMMIT 296Z**

**BW** **WW** **YW** **Milk** **CED**  
**+0.5** **+41** **+87** **+26** **+0.7**

Optimizer herdsire who carries on our tradition of breed leading carcass traits. Highest %IMF score from our 2012 born bulls with a %IMF ratio of 161 and a great mother.



**OPP SABER 847U**

**BW** **WW** **YW** **Milk** **CED**  
**+0.3** **+52** **+98** **+28** **+1.1**

OPP SABER sets the standard of our breeding program for gentle dispositions, performance and productive females.



**MAC CENTURION 240X**

**BW** **WW** **YW** **Milk** **CED**  
**-1.8** **+28** **+53** **+24** **+2.5**

CENTURION is a breed trait leader for birth weight and calving ease. His daughters are sound uddered, powerful producers and his progeny are distinctly gentle.

## THINK ABOUT IT!

High-quality Salers genetics have more value in today's marketplace than ever! You may need a magnifying glass, but take a minute to study this formula calculation sheet. This is the grid sheet from a load of cattle that we finished in our own feedlot and sold to JBS in Grand Island, NE in November. The cattle marked up an average of nearly \$50/head over the base price due to their performance on the grid. Why? Grading 80% Choice and Prime, they beat the plant averages slightly for marbling related traits which accounted for about \$5 of the \$50 premium. But the lion's share of the premium came from the leanness and muscularity of the carcasses. These cattle were 60% yield grades 1 and 2 and only 6% YG 4 while the plant averages were 26% YG 1 and 2 with 25% YG 4's and 5's. In today's environment of extremely heavy carcass weights, Salers-cross cattle are able to put on extra pounds without the extra fat, putting them at a significant advantage over most of the straight-bred English cattle going through the plants. These cattle even beat the plant average for Certified Angus Beef and they weren't all black! Many Angus cattle today are not qualifying for Certified Angus Beef because overly fat Yield Grade 4 and 5 cattle are rejected. As we've been saying for years, adding Salers genetics takes off the fat while retaining the marbling and that's seeing a significant premium in today's marketplace. Add in the extra value of the calf survivability, fertility, longevity, milking ability and hardiness of Salers-cross females and Salers genetics make a lot of sense as your best crossbreeding option to realize the most profit from your cowherd.

### Formula Calculations

Lot Information	
Producer	MACDONALD
Sex	Steers
Lot Number	337
Pen Number	
Kill Date	11/12/2014
Head Count	30
Condemned Cattle	0
Carcass Starting Price	\$262.00

Schedule of Premiums & Discounts	
Prime>Select Spread	\$18.08
Choice>Select Spread	\$12.08
Yield Grade 1's	\$3.00
Yield Grade 2's	\$1.50
Yield Grade 3's	\$0.00
Yield Grade 4's & 5's	(\$10.00)
Standards	(\$17.08)
Dark Cutters	(\$27.08)
Light Weights	(\$27.08)
Over Weights	(\$10.00)
Commercials	(\$27.08)

Category	Plant Average	Formula Cattle	Variance	Price Standards	+/- Plant Avg \$/CWT
% Prime	5.13%	8.67%	0.54%	\$18.08	\$0.10
% Choice	68.53%	73.33%	4.80%	\$12.08	\$0.58
% Select	21.29%	20.00%	-1.29%	\$0.00	\$0.00
% Standard	1.35%	0.00%	-1.35%	(\$17.08)	\$0.23
% Commercial	2.30%	0.00%	-2.30%	(\$27.08)	\$0.62
% Yield Grade 1	3.88%	20.00%	16.12%	\$3.00	\$0.48
% Yield Grade 2	22.20%	40.00%	17.80%	\$1.50	\$0.27
% Yield Grade 3	49.17%	33.33%	-15.84%	\$0.00	\$0.00
% Yield Grade 4 & 5	24.75%	6.67%	-18.08%	(\$10.00)	\$1.81
% Dark Cutters	0.40%	0.00%	-0.40%	(\$27.08)	\$0.11
% Light Weights	0.02%	0.00%	-0.02%	(\$27.08)	\$0.01
% CAB	15.51%	20.00%	4.49%	\$2.00	\$0.09
% Heavy Weights >1000	23.53%	6.67%	-16.86%	(\$10.00)	\$1.69

Note: When no yield grade is assigned, yield grade 3 will be used

Pricing Information	
Number of Cattle	30
Avg. Live Weight	1270
Dressing Percent	64.31%
Avg. Carcass Weight	817
Total Live Pounds	38109
Total Carcass Pounds	24508
Dressed Cost	\$267.98
Live Cost	\$172.34
Total Dollars	\$65,676.41
Over 30 Months \$90 per head	\$0.00
Total check amount	\$65,676.41

#head  
0

Summary of Premiums & Discounts	
Quality Grade Premium	\$1.53
Yield Grade Premium	\$2.56
Quality Grade Discount	\$0.00
Yield Grade Discount	\$0.00
Weight Premium	\$1.88
Weight Discount	\$0.00
Low Price	\$252.00
High Price	\$280.08
Starting Price	\$262.00
Paid Price	\$267.98
Prem. or Discount/head	\$5.98
Prem. or Discount/head	\$48.85